



DORIEN SCOTT

MARKETING COMMUNICATIONS | DIGITAL MEDIA | VIDEO PRODUCTION & PHOTOGRAPHY

Personal Profile

A marketing communications and digital media specialist with vast creative talents; passionate about using mass communication skills to amplify community voices and mission-driven causes; adept at capturing and delivering high quality content for clients and collaborators to reach diverse audiences; other skills and attributes include:

- Exceptional storytelling, relationship-building, and networking skills
- Self-starter and quick learner that works well independently and on high-performing teams
- Ability to work under pressure, prioritize, and multi-task in a fast-paced environment

Professional Summary

Dorien Scott Productions – Videographer | Photographer | Content Creator | Influencer

- Capture and create photo and video content for public service campaigns, corporate and sporting events, and milestone occasions (such as proms, birthdays, and graduations)
- Special project collaborators include: University of Delaware Small Business Development Center, Secure Delaware and the Delaware Division of Technology and Information (DTI), U.S. Small Business Administration – Delaware District Office, Millennial Summit, and more
- Develop engaging content for personal TikTok, Instagram, and YouTube channels; amassed over 1M TikTok and 100k Instagram followers across diverse audiences/markets
- Serve as a brand ambassador and content creator for various corporate and retail brands

Delaware State University – Admissions Department Communications Intern | Lead Resident Assistant | Hornet Ambassador | Peer Mentor

- Develop engaging social media and multi-channel content to amplify Admissions Department messaging and reach diverse audiences
- Selected as an HBCU Ambassador to promote HBCUs on social media and at events
- Serve as a New Student Orientation ambassador, hosting information sessions and engagement events for new students to facilitate a successful transition to college
- Organize and host events to engage the student body, facilitate student connections, and field discussions about such public health topics as drug abuse awareness and prevention
- Responsible for deploying conflict resolution strategies to improve student interactions

Swaliga Foundation – “Media for Impact” Global Internship Program

- Responsible for social media campaign management for a global immersion program
- Entrusted with creative direction for a mini-documentary highlighting STEAM initiatives across two continents/three countries (Washington, DC | South Africa | Ghana)

Activities & Accomplishments

- DESU TikTok Scholarship Recipient – scholarship awarded to selected STEM majors
- DESU Junior Entrepreneurs in Training (JET) – Volunteer – Business Plan Competition
- Church Volunteer – Audio-Video/Social Media Ministry; Youth Empowered to Stand (YES)
- Leadership – The Achievers; YMCA Leaders; Forum to Advance Minorities in Engineering (FAME)
- General Volunteerism: SPCA Delaware, Habitat for Humanity, & assorted community events
- Mount Pleasant HS – Senior Class Homecoming Court; Production Team for "Mornings at Mount", PSAs for anti-smoking and new student campaigns, and sporting event highlights
- Former U.S. Gymnastics Youth Champion (Level 7) – Ranked 3rd in Mid-Atlantic Region (7 States)

Skills

Videography & Photography

Sony A7 III, Canon T7i, and related accessories

Adobe Creative Suite

Premiere Pro, After Effects, Illustrator, Photoshop, Lightroom

Other Tools

Final Cut Pro, WordPress, Wix, Canva
PowerPoint, Word, Excel

Social Media

Content Strategy, Creation, & Management

Schools

Delaware State University (DESU)

B.S. Mass Communications/Digital Media
A.S. Public Health
Graduation: May 2026

Mount Pleasant High School

Honors Program; A/V Track
A/V Major GPA: 3.5

Contact

Email: dorienscott@icloud.com

LinkedIn: /DorienScott

Website: www.dscottcreations.com