



DORIEN SCOTT

MARKETING & DIGITAL MEDIA PROFESSIONAL | FREELANCER | CREATIVE ENTREPRENEUR

Personal Profile

A marketing and digital media professional with vast creative talents; passionate about giving back and using mass communication skills to amplify community voices; adept at capturing and delivering high quality content for clients and collaborators; other skills and attributes include:

- Exceptional storytelling, relationship-building, and networking skills
- Successful working on high-performance teams and facilitating inclusion and consensus
- Self-starter and quick learner that works well independently with excellent follow-through
- Ability to work under pressure, prioritize, and multi-task in a fast-paced environment

Professional Summary

Dorien Scott Productions – Videographer | Photographer | Content Creator | Influencer

- Capture and create photo and video content for public service campaigns, corporate and sporting events, and milestone occasions (such as proms, birthdays, and graduations)
- Special projects include: Navigator Minority Business Year-in-Review, DOVE Outreach Campaign, Protecting Our Vote Campaign, Millennial Summit, and other assorted events
- Develop engaging content for personal Instagram and YouTube channel; amassed over 100,000 Instagram followers across several major markets (NY, Phila, Houston, Chicago, Detroit, and Atlanta) and over 1M followers on TikTok
- Serve as a brand ambassador and content creator for various corporate and retail brands

Delaware State University – Lead Resident Assistant | Hornet Ambassador | Peer Mentor

- Serve as a New Student Orientation ambassador, hosting informational sessions and engagement activities for new students to facilitate a successful transition to college; serve as a front-line ambassador and peer mentor for students
- Selected by the Swaliga Foundation for the “Media for Impact” Global Internship Program; responsible for creative direction, field production, and editing for a documentary highlighting STEAM and public health initiatives across two continents/three countries
- Selected as an HBCU Ambassador to promote college opportunities to high schoolers
- Organize and host events to engage the student body, facilitate student connections, and field discussions about such topics as drug abuse awareness and prevention; achieved high participation levels with an average of 50 students per event
- Responsible for deploying conflict resolution strategies to improve student interactions, promoting a sense of community, and upholding the core values of the institution

Activities & Accomplishments

- DESU TikTok Scholarship Recipient – scholarship awarded to selected STEM majors
- DESU Junior Entrepreneurs in Training (JET) – Volunteer – Business Plan Competition
- Church Volunteer – Audio-Video/Social Media Ministry; Youth Empowered to Stand (YES)
- Leadership – The Achievers; YMCA Leaders; Forum to Advance Minorities in Engineering (FAME)
- General Volunteerism: SPCA Delaware, Habitat for Humanity, & assorted community events
- Mount Pleasant HS – Senior Class Homecoming Court; Production Team for “Mornings at Mount”, PSAs for anti-smoking and new student campaigns, and sporting event highlights
- Former U.S. Gymnastics Youth Champion (Level 7) – Ranked 3rd in Mid-Atlantic Region (7 States)

Skills

Videography & Photography

Sony A7 III, Canon T7i, and related accessories

Adobe Creative Suite

Premiere Pro, After Effects, Illustrator, Photoshop, Lightroom

Other Tools

Final Cut Pro, WordPress, Wix, Canva
PowerPoint, Word, Excel

Social Media

Content Strategy, Creation, & Management

Schools

Delaware State University (DESU)

Dual-Degree: Digital Media & Public Health
Graduation: May 2026
GPA: 3.14

Mount Pleasant High School

Honors Program; A/V Track
A/V Major GPA: 3.5

Contact

Email: dorienscott@icloud.com

LinkedIn: /DorienScott

Website: www.dscottcreations.com